



International Institute of Entrepreneurship
IIEEDU House, Ghasiram Colony, Opp
Platform # 5, Asoti Railway Station, Asaoti,
Dist. Palwal Haryana 121102
Mob: +91 7499976341/+91 9322728183
info@iieedu.org
<https://iieedu.org/>

PRESENTS
Ref: IIE/CO/ADM/2026-27/02 Dtd: 02/07/2026

2 DAYS ADVANCE TRAINING PROGRAM ON ENTREPRENEURSHIP
CLASSROOM & DISTANCE LEARNING COURSE

Dear Sir,

As is widely known, International Institute of Entrepreneurship conducting various technical courses inviting interested personnel/technocrats for enhancing & fine-tuning of the skill.

International Institute of Entrepreneurship organizing **Two Days Advance Training Program on Entrepreneurship** Classroom & online Training course.

a) INTRODUCTION

The **International Institute of Entrepreneurship (IIE)** is committed to developing entrepreneurial excellence through industry-oriented education and professional training.

The **2 Days Advance Training Program on Entrepreneurship** is designed for aspiring entrepreneurs, startup founders, and business professionals who wish to strengthen their entrepreneurial knowledge and practical business management skills. The programme provides in-depth insights into business planning, innovation, market analysis, financial management, funding strategies, legal compliance, digital marketing, and business growth. Through practical sessions, case studies, and expert guidance, participants will gain the skills and confidence needed to establish, manage, and expand successful business ventures.

b) OBJECTIVE OF THE COURSE:

The objective of this programme is to develop advanced entrepreneurial competencies by providing participants with practical knowledge of business planning, opportunity assessment, financial management, marketing strategies, risk management, and business growth. It also aims to strengthen decision-making, leadership, and innovation skills while creating awareness of startup ecosystems and government support available for entrepreneurs.

c) COURSE CONTENTS:

- Introduction to 2 Days Advance Training program on Entrepreneurship Vocabulary & understanding definitions
- Entrepreneurial Mindset and Leadership
- Business Opportunity Identification
- Business Planning Basics
- Financial Planning and Funding
- Startup Registration and Government Schemes
- Marketing Fundamentals

- Legal Compliance and Government Schemes
- Risk Management
- Case Studies and Interactive Discussion

For detail of contents refer our website at www.iieedu.org

d) WHO SHOULD ATTEND:

- 1) Aspiring Entrepreneurs.
- 2) Startup Founders, Students and Fresh Graduates, MSME Owners and Small Business Owners.
- 3) Professionals Planning to Start a Business, Women Entrepreneurs, Self-Help Group (SHG) Members.
- 4) Family Business Successors, responsible for effective implementation and execution.
- 5) Individuals Interested in Self-Employment.

Day 1: Building the Foundation of Entrepreneurship

Session 1: Introduction to Entrepreneurship

- Concept and Importance of Entrepreneurship
- Role of Entrepreneurs in Economic Development
- Types of Entrepreneurs
- Characteristics of Successful Entrepreneurs
- Entrepreneurial Competencies and Skills

Session 2: Developing an Entrepreneurial Mindset

- Innovation and Creativity
- Opportunity Recognition
- Problem-Solving Techniques
- Leadership and Decision-Making Skills
- Communication and Team Building

Session 3: Business Opportunity Identification

- Identifying Market Needs
- Idea Generation Techniques
- Market Research Fundamentals
- Customer Analysis
- Competitor Analysis
- Business Feasibility Assessment

Session 4: Business Model Development

- Business Model Canvas
- Value Proposition
- Customer Segments
- Revenue Streams
- Cost Structure
- Key Resources and Activities

Session 5: Business Plan Preparation

- Executive Summary
- Business Objectives
- Marketing Strategy
- Operations Plan
- Organizational Structure
- Financial Projections
- Preparing an Investor-Ready Business Plan

Session 6: Financial Planning and Funding

- Startup Cost Estimation
- Budget Preparation
- Pricing Strategies
- Break-even Analysis
- Cash Flow Management
- Sources of Finance
- Bank Loans, Venture Capital, Angel Investors, Crowdfunding
- Government Financial Assistance

Day 2: Managing and Growing a Business

Session 1: Marketing and Branding

- Marketing Fundamentals
- Branding Strategies
- Customer Relationship Management (CRM)
- Sales Planning
- Digital Marketing
- Social Media Marketing
- E-commerce Opportunities

Session 2: Legal and Regulatory Compliance

- Business Registration Process
- MSME/Udyam Registration
- Startup India Registration
- GST Basics
- Licenses and Permits
- Intellectual Property Rights (IPR)
- Contracts and Legal Documentation

Session 3: Risk Management

- Business Risks and Challenges
- Financial Risks
- Operational Risks
- Market Risks
- Risk Assessment Techniques
- Risk Mitigation Strategies
- Business Continuity Planning

Session 4: Business Growth Strategies

- Scaling a Business
- Business Expansion Planning
- Strategic Partnerships
- Export Opportunities
- Innovation for Business Growth
- Sustainability and Corporate Responsibility

Session 5: Startup Ecosystem and Government Support

- Startup Ecosystem in India
- Incubation and Acceleration Programmes
- Government Schemes for Entrepreneurs
- Skill Development Initiatives
- Networking and Mentorship Opportunities

Session 6: Practical Workshop

- Business Plan Presentation
- Group Discussion
- Case Studies of Successful Entrepreneurs
- Business Pitch Preparation
- Expert Feedback and Question & Answer Session
- Programme Assessment and Closing

e) FACILITIES:

All facility for delegates covering lecture hall, tea and lunch will be arranged by Client or if you are attending the course at IIE Offices. IIE institute will arrange the above facility.

f) COURSE DETAILS:

Detail program of every days training course will be sent / given on the first day to the delegates on registration.

g) DURATION:

Two Days Advance Training program on Entrepreneurship [Timings: 10.00 am to 6.00 pm]

FEES:

- h) Two Days Advance Training program on Entrepreneurship** and any other program is **Rs 15,000+18%GST**
Payment should be made by Cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd, Mumbai**

Indian overseas bank

BANKERS DETILS FOR EFT/ECS/RTGS/NEFT PAYMENT

Sr. No.	Name	Details
1.	Name of Beneficiary	UKJAS ACCREDITATION PVT LTD
2.	Name of Bank	Indian overseas bank
3.	Bank Branch	Station Road, Palwal Branch, Haryana
4.	Bank Branch Code	1667
5.	Account No	166702000000340
6.	RTGS/NEFT / IFSC Code	IOBA 0001667
7.	Account Type	CURRENT
8.	MICR code	110020106
9.	SWIFT code	IOBAINBB089
10.	Email Id	info@ukjas.com
11.	PAN No.	AVZPS7816G
12.	GST No. Of Six Sigma	06AVZPS7816G1ZR

We hereby declare that the particulars given above are correct and complete.
Thanking You

Step for Admission:

1. Select the course, you want.
2. Choose Classroom/Distance Learning
3. Pay the fees by ECS/RTGS/NEFT to our Indian overseas bank
4. Send transaction ID/Deposit Slip along with duly filled Registration form
5. Get Confirmation of your admission by email. Admission is based on first cum first serve basis.
6. Currently Classroom training is only available at Delhi and your office premises/factory, if there are more than 4 participants in the same city/ factory . For outside student, Guest house facility is available of Rs 300/per day in Mumbai depends on seat availability; otherwise all ranges of hotels are available near to our institute.
7. Other cities student, who doesn't want to come Delhi, can opt for Distance Learning Mode. Syllabus is the same. You will be given course material by email and we will recommend some books, which you can buy. Three month time will be allowed to study the course material and for any doubts and faculty interaction can be done one to one on Skype is: six sigma _quality and whatsapp video call on 8275879725 on Sunday between 5.00 to 8 pm. If you want training online we can share presentation on www.iiedu.org with live presentation. Live presentation Rs 1500 will be charged extra. You can attend from any cities around the world.

- i) **VENUE:**
Client Office
Or
International Institute of Entrepreneurship
Iieedu House, Ghasiram Colony, Opp Platform # 5,
Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102
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Tel: +91 7499976341/+91 9322728183
www.iiedu.org

j) NOMINATIONS:

You may send in your nominations to the course co-coordinator, IIE, on the Registration form at the following address along with the fees.

Ranjeet Prasad

+918369083940/749976341/9322728183

Iieedu House, Ghasiram Colony, Opp Platform # 5, Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102.

Email: info@iieedu.org

www.iieedu.org

Tel: +910250-2341170

Fees once paid will not be refunded, however it could be adjusted against the next course for the same financial year.

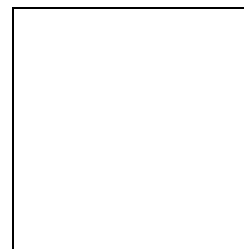
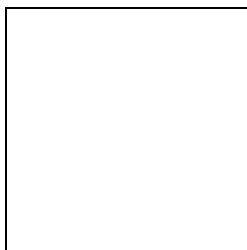
Please send your nomination of the delegated immediately as limited seats are available. Seats are filled on first cum first serve basis.

k) TERMS & CONDITIONS:

- I. International Institute of Entrepreneurship general terms and conditions will be applicable for qualification of personnel.
- II. Minimum candidates per batch should be 04 Number and Maximum should be 25 per batch. **10% discount will be offered for** 04 Number and Maximum should be 25 per batch
- III. Delegate Fees shall be send in advance through cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd”** payable at Mumbai.
- IV. UKJAS Accreditation Pvt Ltd will charge GST @ 18% as applicable.
- V. Travel & Subsistence by 3rd AC train or economy class airfare will be charged for faculties on actual to be borne by client in case of course will be conducted in-house at client premises.



REGISTRATION FORM



PERSONAL DATA

Name in Full :
..... (In Capital Only)

Surname Name Father's/Spouse's Name

Name of the Firm & Address.....

Phone No: (With STD Code) : Sex:

Mobile No: E-mail:

Date of Birth: Qualification:

Training Course:

Place: (Signature)

Date : Name:

PAYMENT MADE BY: Cheque No / Demand Draft No..... Date

Drawn on Bank:**Swift Code IOBAINBB089**

Cheque / Demand Draft Should be drawn in favors of UKJAS **Accreditation Pvt Ltd**" payable at Mumbai, Maharashtra, India.

Note : Fees once paid will not be refunded, however this will be carried forward for the next course during the same financial year

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