



International Institute of Entrepreneurship
IIEEDU House, Ghasiram Colony, Opp
Platform # 5, Asoti Railway Station, Asaoti,
Dist. Palwal Haryana 121102
Mob: +91 7499976341/+91 9322728183
info@iieedu.org
<https://iieedu.org/>

PRESENTS

Ref: IIE/CO/ADM/2026-27/03

Dtd: 02/07/2026

**4 DAYS ADVANCE COURSE ON ENTREPRENEURSHIP &
HOW TO GET INVESTMENT
CLASSROOM & DISTANCE LEARNING COURSE**

Dear Sir,

As is widely known, International Institute of Entrepreneurship conducting various technical courses inviting interested personnel/technocrats for enhancing & fine-tuning of the skill.

International Institute of Entrepreneurship organizing **Four Days Advance Course on Entrepreneurship & How to Get Investment** Classroom & online Training course.

a) INTRODUCTION

The **International Institute of Entrepreneurship (IIE)** is dedicated to developing innovative entrepreneurs by providing practical, industry-focused training that transforms business ideas into successful ventures. The **4 Days Advance Course on Entrepreneurship & How to Get Investment** is designed to equip aspiring entrepreneurs, start-up founders, business owners, and professionals with the knowledge and skills required to establish, manage, and scale a successful business while attracting investment.

The program covers the complete entrepreneurial journey, including opportunity identification, business model development, business planning, and financial management, legal compliance, marketing strategies, startup valuation, investment readiness, and fundraising. Participants will learn how to prepare compelling business plans and investor pitch decks, understand various funding options such as angel investors, venture capital, bank finance, crowdfunding, and government schemes, and develop effective pitching and negotiation skills. Through practical workshops, case studies, business simulations, and expert mentoring, participants will gain the confidence and competence to secure investment and build sustainable, high-growth enterprises.

b) OBJECTIVE OF THE COURSE:

The objective of the 4 Days Advance Course on Entrepreneurship & How to Get Investment is to equip participants with the advanced knowledge and practical skills required to establish, manage, and grow successful business ventures while becoming investment-ready. The program aims to enhance participants' understanding of business planning, financial management, startup valuation, fundraising strategies, investor expectations, and business pitching. It also provides guidance on accessing various funding sources, including bank finance, angel investors, venture capital, crowdfunding, and government support schemes, enabling entrepreneurs to confidently secure investment and build sustainable, scalable businesses.

c) COURSE CONTENTS:

- Introduction to 4 Days Advance Training program on Entrepreneurship Vocabulary & understanding definitions
- Entrepreneurial Mindset and Leadership
- Business Opportunity Identification
- Business Planning Basics
- Market Research and Competitive Analysis
- Financial Planning and Funding
- Startup Registration and Government Schemes
- Sources of Funding (Bank Loans, Angel Investors, Venture Capital, Crowdfunding, Government Schemes)
- Investment Readiness and Due Diligence
- Investor Pitch Deck Preparation and Business Presentation
- Legal Compliance, Intellectual Property Rights (IPR), and Business Registration
- Marketing, Branding, and Digital Business Strategies
- Negotiation Skills and Investor Communication
- Risk Management and Business Growth Strategies
- Case Studies, Practical Workshops, Business Simulation, and Expert Mentoring

For detail of contents refer our website at www.iieedu.org

d) WHO SHOULD ATTEND:

- 1) Aspiring Entrepreneurs 1 Day Entrepreneurship Awareness Training program.
- 2) Startup Founders, Students and Fresh Graduates, MSME Owners and Small Business Owners.
- 3) Professionals Planning to Start a Business, Women Entrepreneurs, Self-Help Group (SHG) Members.
- 4) Family Business Successors, responsible for effective implementation and execution.
- 5) Individuals Interested in Self-Employment.

Day 1 – Entrepreneurship Fundamentals

Day-wise Session Details

- Introduction to Entrepreneurship
- Entrepreneurial Mindset and Leadership
- Innovation and Opportunity Identification
- Market Research and Feasibility Analysis
- Business Model Canvas
- Group Exercise and Case Study

Day 2 – Business Planning & Financial Management

- Business Plan Development
 - Marketing and Branding Strategies
 - Financial Planning and Budgeting
 - Cash Flow and Break-even Analysis
 - Startup Valuation Basics
 - Practical Business Plan Workshop
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Day 3 – Investment & Fundraising

- Investment Readiness
- Sources of Funding (Bank Loans, Angel Investors, Venture Capital, Crowdfunding & Government Schemes)
- Preparing Financial Projections
- Investor Pitch Deck Preparation
- Pitching Techniques and Negotiation Skills
- Mock Investor Presentation

Day 4 – Business Growth & Practical Workshop

- Legal Compliance and Intellectual Property Rights (IPR)
- Risk Management and Business Growth Strategies
- Scaling and Expanding a Business
- Business Pitch Presentations
- Expert Feedback and Mentoring
- Program Assessment, Q&A, and Certificate Distribution

e) FACILITIES:

All facility for delegates covering lecture hall, tea and lunch will be arranged by Client or if you are attending the course at IIE Offices. IIE institute will arrange the above facility.

f) COURSE DETAILS:

Detail program of every days training course will be sent / given on the first day to the delegates on registration.

g) DURATION:

Four Days Advance Course on Entrepreneurship & How to Get Investment
[Timings: 10.00 am to 6.00 pm]

FEES:

- h) Four Days Advance Course on Entrepreneurship & How to Get Investment** and any other program is **Rs 25,000+18%GST**
Payment should be made by Cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd, Mumbai**

Indian overseas bank

BANKERS DETILS FOR EFT/ECS/RTGS/NEFT PAYMENT

Sr. No.	Name	Details
1.	Name of Beneficiary	UKJAS ACCREDITATION PVT LTD
2.	Name of Bank	Indian overseas bank
3.	Bank Branch	Station Road, Palwal Branch, Haryana
4.	Bank Branch Code	1667
5.	Account No	166702000000340
6.	RTGS/NEFT / IFSC Code	IOBA 0001667
7.	Account Type	CURRENT
8.	MICR code	110020106
9.	SWIFT code	IOBAINBB089
10.	Email Id	info@ukjas.com
11.	PAN No.	AVZPS7816G
12.	GST No. Of Six Sigma	06AVZPS7816G1ZR

We hereby declare that the particulars given above are correct and complete.
Thanking You

Step for Admission:

1. Select the course, you want.
2. Choose Classroom/Distance Learning
3. Pay the fees by ECS/RTGS/NEFT to our Indian overseas bank
4. Send transaction ID/Deposit Slip along with duly filled Registration form
5. Get Confirmation of your admission by email. Admission is based on first cum first serve basis.
6. Currently Classroom training is only available at Delhi and your office premises/factory, if there are more than 4 participants in the same city/ factory . For outside student, Guest house facility is available of Rs 300/per day in Mumbai depends on seat availability; otherwise all ranges of hotels are available near to our institute.
7. Other cities student, who doesn't want to come Delhi, can opt for Distance Learning Mode. Syllabus is the same. You will be given course material by email and we will recommend some books, which you can buy. Three month time will be allowed to study the course material and for any doubts and faculty interaction can be done one to one on
Skype is: six sigma _quality and whatsapp video call on 8275879725 on Sunday between 5.00 to 8 pm. If you want training online we can share presentation on www.iieedu.org with live presentation. Live presentation Rs 1500 will be charged extra. You can attend from any cities around the world.

i) VENUE:
Client Office
Or
International Institute of Entrepreneurship
iieedu House, Ghasiram Colony, Opp Platform # 5,
Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102
Email: info@iieedu.org
Tel: +91 7499976341/+91 9322728183
www.iieedu.org

j) NOMINATIONS:

You may send in your nominations to the course co-coordinator, IIE, on the Registration form at the following address along with the fees.

Ranjeet Prasad

+918369083940/749976341/9322728183

iieedu House, Ghasiram Colony, Opp Platform # 5, Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102.

Email: info@iieedu.org

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Tel: +910250-2341170

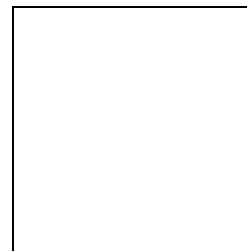
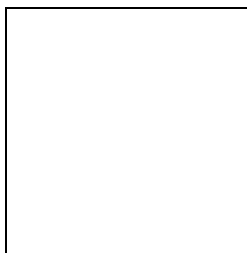
Fees once paid will not be refunded, however it could be adjusted against the next course for the same financial year.

Please send your nomination of the delegated immediately as limited seats are available. Seats are filled on first cum first serve basis.

k) TERMS & CONDITIONS:

- I. International Institute of Entrepreneurship general terms and conditions will be applicable for qualification of personnel.
- II. Minimum candidates per batch should be 04 Number and Maximum should be 25 per batch. **10% discount will be offered for** 04 Number and Maximum should be 25 per batch
- III. Delegate Fees shall be send in advance through cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd”** payable at Mumbai.
- IV. UKJAS Accreditation Pvt Ltd will charge GST @ 18% as applicable.
- V. Travel & Subsistence by 3rd AC train or economy class airfare will be charged for faculties on actual to be borne by client in case of course will be conducted in-house at client premises.

REGISTRATION FORM



PERSONAL DATA

Name in Full :
 (In Capital Only)
 Surname Name Father's/Spouse's Name

Name of the Firm & Address.....

Phone No: (With STD Code) : Sex:

Mobile No: E-mail:

Date of Birth: Qualification:

Training Course:

Place: (Signature)

Date : Name:

PAYMENT MADE BY: Cheque No / Demand Draft No..... Date

Drawn on Bank:Swift Code **IOBAINBB089**

Cheque / Demand Draft Should be drawn in favors of UKJAS **Accreditation Pvt Ltd** payable at Mumbai, Maharashtra, India.

Note : Fees once paid will not be refunded, however this will be carried forward for the next course during the same financial year

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