



International Institute of Entrepreneurship
IIEEDU House, Ghasiram Colony, Opp
Platform # 5, Asoti Railway Station, Asaoti,
Dist. Palwal Haryana 121102
Mob: +91 7499976341/+91 9322728183
info@iieedu.org
<https://iieedu.org/>

PRESENTS
Ref: IIE/CO/ADM/2026-27/05 Dtd: 02/07/2026

14 DAYS PRACTICAL ENTREPRENEURSHIP WORKSHOP
CLASSROOM & DISTANCE LEARNING COURSE

Dear Sir,

As is widely known, International Institute of Entrepreneurship conducting various technical courses inviting interested personnel/technocrats for enhancing & fine-tuning of the skill.

International Institute of Entrepreneurship organizing **14 DAYS PRACTICAL ENTREPRENEURSHIP WORKSHOP** Classroom & online Training course.

a) INTRODUCTION

The **International Institute of Entrepreneurship (IIE)** is dedicated to empowering aspiring entrepreneurs through practical, experiential, and industry-focused training programmes. The **14 Days Practical Entrepreneurship Workshop** is an intensive programme designed to provide participants with hands-on experience in developing, launching, and managing a successful business venture.

The workshop combines classroom learning with practical exercises, business simulations, market research, financial planning, digital marketing, legal compliance, investment readiness, and business pitching. Participants will work on real business ideas, prepare a complete business plan, interact with industry experts and mentors, and gain practical insights into overcoming business challenges. By the end of the programme, participants will have the knowledge, skills, and confidence to transform their ideas into sustainable and scalable business enterprises.

b) OBJECTIVE OF THE COURSE:

The objective of the **14 Days Practical Entrepreneurship Workshop** is to provide participants with comprehensive, hands-on training in entrepreneurship by combining practical learning with real-world business applications. The program aims to develop entrepreneurial skills in business planning, market research, financial management, marketing, legal compliance, leadership, and investment readiness. Through workshops, case studies, mentoring, and project-based learning, participants will gain the confidence and practical experience required to successfully start, manage, and grow sustainable business ventures.

c) COURSE CONTENTS:

- Introduction to **14 Days Practical Entrepreneurship Workshop** Vocabulary & understanding definitions
- Entrepreneurial Mindset and Leadership

- Business Opportunity Identification
 - Business Planning Basics
 - Market Research and Competitive Analysis
 - Business Model Canvas and Business Plan Development
 - Financial Planning and Funding
 - Marketing, Branding, and Digital Marketing
 - Sales Strategies and Customer Relationship Management (CRM)
 - Legal Compliance, Intellectual Property Rights (IPR), and Business Registration
 - Startup Funding, Investment Readiness, and Fundraising
 - Leadership, Team Building, and Business Communication
 - Risk Management and Business Growth Strategies
 - Case Studies, Practical Workshops, Business Simulation, and Expert Mentoring
- For detail of contents refer our website at www.iieedu.org

d) WHO SHOULD ATTEND:

- 1) Aspiring Entrepreneurs
- 2) Startup Founders, Students and Fresh Graduates, MSME Owners and Small Business Owners.
- 3) Professionals Planning to Start a Business, Women Entrepreneurs, Self-Help Group (SHG) Members.
- 4) Family Business Successors, responsible for effective implementation and execution.
- 5) Individuals Interested in Self-Employment.

Day 1 – Introduction to Entrepreneurship

Day-wise Session Details

- Entrepreneurship Fundamentals
- Entrepreneurial Mindset
- Characteristics of Successful Entrepreneurs

Day 2 – Business Idea Generation

- Creativity and Innovation
- Opportunity Identification
- Business Idea Selection

Day 3 – Market Research

- Customer Identification
- Market and Competitor Analysis
- Business Feasibility Study

Day 4 – Business Model Development

- Business Model Canvas
- Value Proposition
- Revenue Model

Day 5 – Business Plan Preparation

- Business Plan Structure
- Operational Planning
- Goal Setting

Day 6 – Financial Planning

- Startup Cost Estimation
- Budgeting
- Cash Flow and Break-even Analysis

Day 7 – Marketing & Branding

- Marketing Strategies
- Branding
- Digital Marketing and Social Media

Day 8 – Sales & Customer Management

- Sales Techniques
- Customer Relationship Management (CRM)
- Negotiation Skills

Day 9 – Legal & Regulatory Compliance

- Business Registration
- MSME/Udyam Registration
- GST Basics
- Intellectual Property Rights (IPR)

Day 10 – Funding & Investment

- Sources of Finance
- Government Schemes
- Investment Readiness
- Startup Valuation

Day 11 – Business Operations

- Operations Management
- Supply Chain Basics
- Risk Management
- Business Sustainability

Day 12 – Leadership & Team Building

- Leadership Skills
- Team Management
- Communication and Decision-Making

Day 13 – Practical Workshop

- Business Plan Finalization
- Pitch Deck Preparation
- Mock Investor Presentation
- Expert Mentoring

Day 14 – Final Presentation & Certification

- Business Plan Presentation
- Investor Pitch Session
- Expert Feedback
- Program Assessment
- Valedictory Session and Certificate Distribution

e) FACILITIES:

All facility for delegates covering lecture hall, tea and lunch will be arranged by Client or if you are attending the course at IIE Offices. IIE institute will arrange the above facility.

f) COURSE DETAILS:

Detail program of every days training course will be sent / given on the first day to the delegates on registration.

g) DURATION:

14 Days Practical Entrepreneurship Workshop [Timings: 10.00 am to 6.00 pm]

FEES:

h) 14 Days Practical Entrepreneurship Workshop and any other program is **Rs 70,000+18%GST**

Payment should be made by Cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd, Mumbai**

Indian overseas bank

BANKERS DETILS FOR EFT/ECS/RTGS/NEFT PAYMENT

Sr. No.	Name	Details
1.	Name of Beneficiary	UKJAS ACCREDITATION PVT LTD
2.	Name of Bank	Indian overseas bank
3.	Bank Branch	Station Road, Palwal Branch, Haryana
4.	Bank Branch Code	1667
5.	Account No	166702000000340
6.	RTGS/NEFT / IFSC Code	IOBA 0001667
7.	Account Type	CURRENT
8.	MICR code	110020106
9.	SWIFT code	IOBAINBB089
10.	Email Id	info@ukjas.com
11.	PAN No.	AVZPS7816G
12.	GST No. Of Six Sigma	06AVZPS7816G1ZR

We hereby declare that the particulars given above are correct and complete.
Thanking You

Step for Admission:

1. Select the course, you want.
2. Choose Classroom/Distance Learning
3. Pay the fees by ECS/RTGS/NEFT to our Indian overseas bank
4. Send transaction ID/Deposit Slip along with duly filled Registration form
5. Get Confirmation of your admission by email. Admission is based on first cum first serve basis.
6. Currently Classroom training is only available at Delhi and your office premises/factory, if there are more than 4 participants in the same city/ factory . For outside student, Guest house facility is available of Rs 300/per day in Mumbai depends on seat availability; otherwise all ranges of hotels are available near to our institute.
7. Other cities student, who doesn't want to come Delhi, can opt for Distance Learning Mode. Syllabus is the same. You will be given course material by email and we will recommend some books, which you can buy. Three month time will be allowed to study the course material and for any doubts and faculty interaction can be done one to one on Skype is: six sigma _quality and whatsapp video call on 8275879725 on Sunday between 5.00 to 8 pm. If you want training online we can share presentation on www.iieedu.org with live presentation. Live presentation Rs 1500 will be charged extra. You can attend from any cities around the world.

- i) **VENUE:**
Client Office
Or
International Institute of Entrepreneurship
iieedu House, Ghasiram Colony, Opp Platform # 5,
Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102
Email: info@iieedu.org
Tel: +91 7499976341/+91 9322728183
www.iieedu.org

j) NOMINATIONS:

You may send in your nominations to the course co-coordinator, IIE, on the Registration form at the following address along with the fees.

Ranjeet Prasad

+918369083940/749976341/9322728183

ieedu House, Ghasiram Colony, Opp Platform # 5, Asoti Railway Station, Asoti, Dist. Palwal Haryana 121102.

Email: info@ieedu.org

www.ieedu.org

Tel: +910250-2341170

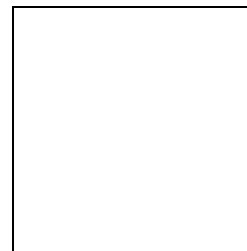
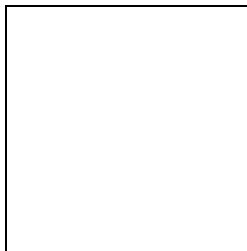
Fees once paid will not be refunded, however it could be adjusted against the next course for the same financial year.

Please send your nomination of the delegated immediately as limited seats are available. Seats are filled on first cum first serve basis.

k) TERMS & CONDITIONS:

- I. International Institute of Entrepreneurship general terms and conditions will be applicable for qualification of personnel.
- II. Minimum candidates per batch should be 04 Number and Maximum should be 25 per batch. **10% discount will be offered for** 04 Number and Maximum should be 25 per batch
- III. Delegate Fees shall be send in advance through cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd”** payable at Mumbai.
- IV. UKJAS Accreditation Pvt Ltd will charge GST @ 18% as applicable.
- V. Travel & Subsistence by 3rd AC train or economy class airfare will be charged for faculties on actual to be borne by client in case of course will be conducted in-house at client premises.

REGISTRATION FORM



PERSONAL DATA

Name in Full :
 (In Capital Only)
 Surname Name Father's/Spouse's Name

Name of the Firm & Address.....

Phone No: (With STD Code) : Sex:

Mobile No: E-mail:

Date of Birth: Qualification:

Training Course:

Place: (Signature)

Date : Name:

PAYMENT MADE BY: Cheque No / Demand Draft No..... Date

Drawn on Bank:Swift Code **IOBAINBB089**

Cheque / Demand Draft Should be drawn in favors of UKJAS **Accreditation Pvt Ltd** payable at Mumbai, Maharashtra, India.

Note : Fees once paid will not be refunded, however this will be carried forward for the next course during the same financial year

International Institute of Entrepreneurship, iieedu House, Ghasiram Colony, Opp Platform # 5, Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102.

info@iieedu.org , www.iieedu.org

Contact number:- 7499976341/8369083940/9322728183 email: info@iieedu.org